

Appendix C

Focus Group Discussion Questions

- ❖ **Housing Focus Group**
- ❖ **Neighborhood Commercial Facilities Focus Group**
- ❖ **Job Centers/Transportation/Environment Focus Group**
- ❖ **Youth Development Focus Group**

- ❖ **Youth Breakout Group**
- ❖ **Adult Breakout Group**

Housing Focus Group Questions
July 30, 1997

Question 1: What do you consider to be the biggest issues or areas of concern in your neighborhood?

Question 2: What types of amenities would you like to see in your neighborhoods?

Question 3: In what area in the cluster would you like to see new construction of large-scale single family housing?

Question 3a: How should the housing look?

Question 4 : In what area in the cluster would you like to see multi- family housing?

Question 4a: What should the multi-family housing look like?

Question 5: In what areas in the cluster would you like to see housing for special needs populations? (Note: The intent of this question was to capture housing for those populations that do not need special zoning (e.g., senior and handicapped), or, in other words, housing that is permitted in residential areas.)

Question 5a: What should the special needs housing look like?

Neighborhood Commercial Facilities Focus Group Questions
July 23, 1997

Question 1: When you go outside of the City to shop for goods and services, what are the primary reasons that you make these purchases outside of Detroit?

Question 2: When you do shop in Detroit for goods and services, what are the primary reasons that you make these purchases in the City?

Question 3: Thinking about your neighborhood, what types of commercial development would you like to see?

Question 4: How would you describe the relationship between neighborhood businesses and community residents?

Question 4a: Which of these issues would you most like to see addressed?

Question 5: Are there any other issues within this cluster related to commercial development that you would like to see addressed?

Job Centers/Transportation/Environment Focus Group Questions
August 6, 1997

Question 1: What are the reasons that you either use or do not use mass transportation (buses)?

Question 2: What improvements could be made that would encourage you to use mass transportation?

Question 3: What are the biggest issues or concerns related to employment or job centers in your neighborhood?

Question 4: What is the most important improvement that you think can be made to either increase or improve employment opportunities in your neighborhood?

Question 5: What jobs or employers are liabilities or have a negative impact on your community?

Question 6: What issues or areas of concern, if any, do you have with City Airport either as it exists now or if it is expanded?

Youth Development Focus Group Questions
August 16, 1997

Adult Breakout Group Questions:

Question 1: What do you consider to be the biggest problem or issue facing youth in your community?

Question 2: What are some ways that these issues might be addressed?

Question 3: What do you consider to be the most important programs or services that are currently available in your community?

Question 3a: Are there any specific programs or services that you consider to be effective and successful?

Question 4: How safe do you think youth are/feel in your community?

Question 4a: How would you make youth feel more secure or safe in your community?

Question 5: How would you improve the recreation facilities and programs in your community?

Youth Breakout Group Questions:

Question 1: What do you consider to be the biggest problem or issue facing youth in your community?

Question 2: What are some ways that these issues might be addressed?

Question 3: What do you consider to be the most important programs or services that are currently available in your community?

Questions 4: How safe do you feel in your community?

Question 4a: How would you make youth feel more secure or safe in your community?

Question 5: How would you improve the recreation facilities and programs in your community?